

Tuition Information

Each site license includes the following:

- Authorization to invite an unlimited number of staff or colleagues to view/listen at the program site.
- One Web access connection and one toll-free telephone connection to the seminar
- One set of presentation materials that may be duplicated for all attendees.

Registration

Check the appropriate boxes: ALL REGISTRATIONS/ORDERS MUST BE PREPAID.

PROGRAM DATE(s): _____
(See list on next page) Event Times - All event start at 2:00 PM ET and run for either 60 or 120 minutes

	<u>60-Minute Events</u>	
	MEMBERS	NON-MEMBERS
<input type="checkbox"/> Attend live Webinar	\$ 129.00	\$ 179.00
<input type="checkbox"/> Webinar archive on CD	\$ 137.95	\$ 187.98
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<input type="checkbox"/> Attend Webinar & Purchase CD Archive of Event	\$ 203.95	\$ 253.95
<input type="checkbox"/> Attend Webinar & Download Webinar Archive	\$ 195.00	\$ 245.00

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We will e-mail you dialing-in instructions for the program as well as the URL for accessing your conference materials.

Four Ways to Register/Order:

(1) Register Online at: <http://ala.peachnewmedia.com>

(2) Mail to: Peach New Media
1100 Circle 75 Parkway
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Make check payable to: **Peach New Media**

(3) Fax (with credit card info) to Peach New Media
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CREDIT CARD REGISTRATION & ORDERS:

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IMPORTANT REGISTRATION INFORMATION: Confirmation of your registration and instructions to access the program and materials will be sent to you from Peach New Media. Please check for an email message from mail.peachnewmedia.com.

ALA Webinars 2013

January 16, 2013: One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
MS® Office Tips & Tricks for Law Firms (OM)

February 20 2013: One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
Profitable Law Firms - There's no APP for That (FM)

March 20, 2013: One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
Initiating Alternative Fee Arrangements (FM)

April 17, 2013: One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
Mentoring: It's Déjà Vu All Over Again (LI)

May 15, 2013: One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
Marketing (Mis)Alignment: Closing the Gap Between Marketing and Law Firm Leadership (LI)

June 19, 2013: One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
Leveraging Technology for Small Firms (OM)

July 17, 2013: One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
Negotiate the Lease: Maneuver the Maze of Real Estate Options (OM)

August 21, 2013: One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
Financial Reporting Methods that Allow Intelligent Business Decisions (FM)

September 18, 2013: One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
Forecasting the Realistic Budget (FM)

October 16, 2013: One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
Saying the Hard Things with Aloha (CM)

November 13, 2013: (2nd Wednesday in November) One hour: 2:00 PM Eastern

1:00 PM Central, 12:00 PM Mountain, 11:00 AM Pacific
The Ethics of Email and Social Media (LI)
